



**Comunidad
de Madrid**

Consejería de Familia, Juventud y Política Social

DG Igualdad

Lote 2 - Online

Campaña contra la trata

Consejería de Familia, Juventud y Política Social
DG Igualdad
Lote 2
Campaña contra la trata
Optico total

MEDIO	TOTAL + IVA
INTERNET	149.989,63 €

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 Campaña contra la trata
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Site	Segmentación	Emplazamiento	Formato	Fecha Inicio	Fecha Fin	Coste Neto
Elmundo	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100	17.10.2022	30.10.2022	8.752,47 €
Marca	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			5.124,04 €
La Vanguardia	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.560,00 €
El pais	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			8.304,99 €
AS	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.495,36 €
20minutos	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			8.027,42 €
Abc	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			7.994,99 €
El confidencial	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			8.164,80 €
El español	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			6.365,36 €
Esdinario.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.030,00 €
OK diario	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			6.028,00 €
Eldiario.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.559,50 €
Larazon	IP Madrid	Home + ROS	300x600			4.906,87 €
Vozpopuli	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.082,50 €
Elimparcial.es	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.473,31 €
Elplural.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.436,40 €
Publico	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.464,48 €
Periodistadigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			2.966,25 €
Elconfidencialdigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.292,76 €
Libertaddigital.com	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			5.822,50 €
Telemadrid	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.200,00 €
Que	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			3.285,00 €
Niusdiario	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			1.392,87 €
Expansión	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.500,00 €
Cinco Dias	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.504,00 €
Merca2	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.500,00 €
El economista	IP Madrid	Home + ROS	300x600, 980x250, 300x250, 728x90, 320x100			4.724,50 €

TOTAL DIGITAL		123.958,37 €
IVA	21%	26.031,26 €
TOTAL DIGITAL		149.989,63 €